

Not a dream: Namagen launched to transform businesses into happy employees, positive workplace and bigger bottom line

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Ottawa, ON – Namagen, an integrated dream firm – the world’s first dream firm, announced today it has opened its doors in Ottawa, Canada. The business formed in order to help organizations realize their corporate dreams and objectives through helping their employees realize their own personal goals. Namagen asserts it understands how to transform personal energy and the strength of each person into a collective force that drives an organization’s performance. This, in turn, is said to transform an organization’s bottom line.

Namagen recognizes how industries are becoming too complex and difficult to compete within, and finding innovative ideas are thwarted by an organization’s process-driven structure. Its philosophy is that people, just like organizations, have everything they need to succeed. The missing link is that they need to believe that, discover their own people’s talent, and to develop that talent. Namagen defines this new course of action as what dreams are made of – and wants to help organizations define and realize these dreams.

The Namagen approach is to help C-level executives and their organizations discover employees’ strengths – what the firm calls their unique ‘genius’ – and to build a collaborative work environment to leverage the collective genius of an organization. Tony Hamway, Namagen Principal, has also just released his first of a trilogy of books on organizational fulfillment, titled, *RRRRR*. This new book offers to help people discover and develop their genius. The author, Mr. Hamway, emphasizes that readers can illuminate the path to their fulfillment by focusing on what they do best. He states the more a person performs this skill the better he or she will get – and the more valuable their genius/gift will become to others; when people are doing things that make them happy, it will draw them closer to being successful.

“Discovering and developing each employee’s genius and fostering a culture of initiative, collaboration and accountability will guide you to realizing your organization’s dream. It will also lead you toward innovative solutions and greater bottom line success,” says Mr. Hamway.

About Namagen

Namagen is an Ottawa-based integrated dream firm serving medium to large organizations across North America. The firm helps organizations to transform personal energy and the strength of each person into a collective force that drives an organization’s performance – and in turn, its bottom line. Namagen offers strategic consulting, illuminating presentation services and its Principal, Tony Hamway, has just published his first, of a trilogy of books, *RRRRR*.

For more information, please visit www.namagen.com

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